

Programme Outcomes

Towards the end of the program, the students will be able to:

1. Learners will acquire knowledge in the fields of Commerce, Business, Accounting, Economics, Finance, Auditing, Marketing and Entrepreneurship.
2. Learners will be equipped to join the industry or setup own entities, persue further professional and other courses.
3. Learners will be responsible citizens as various academic and co-curricular courses imbibe sensitivity, moral and ethical values among them.
4. Learners will develop self-confidence and attitude for lifelong learning and also communication skills to be able to express their ideas clearly.
5. Learners will be capable of making decisions at personal & professional level after completion of this course.

Course Outcome:

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Semester I

Financial Accounts

1. Students will get an insight into the AS-1, 2 and 9. Students will be able to solve practical problems on inventory valuation by FIFO and Weighted Average Method.
2. Students will be able to recognize capital and revenue – expenditure and receipts. Students will be able to solve practical problems regarding Final Accounts of Manufacturing Concern.
3. Students will be able to solve practical problems regarding Departmental Accounting.
4. Students will be able to solve practical problems regarding Hire Purchase Accounting.

Business Communication I

1. Learners would be able to understand various barriers to communication and importance of listening skills
2. Students will be trained to write statement of purpose, apply for the letter of recommendation, write job application letter, resume, letter of acceptance of job offer, letter of appreciation, letter of resignation
3. Learners will develop effective listening skills so as to enable them to comprehend instructions and become a critical listener.
4. Learners would have effective oral skills so as to enable them to speak confidently interpersonally as well as in large groups.

Commerce I

1. Learn the scope of business and impact of internal and external environment on business
2. Gain knowledge of Business planning process and aspects of feasibility and project report

3. Learn about problems and promotion of women entrepreneurship and get encouraged from study of entrepreneurship competencies and discover about intrapreneur concept.
4. Be aware of importance of Service Sector with special focus on the retail sector, Business Process Outsourcing, net banking and E-commerce

Business Economics I

1. Students are introduced to basic tools for economic analysis and know how they operate in case of an individual economic unit
2. Students are able to calculate, based on data, the impact of pricing decisions of individual firms on revenue and profit.
3. Students are able to appreciate the impact various output scale and input combination decisions made by the individual firms.
4. Students are able to understand the relationship between cost and output, recognize the economic impact of learning in the long run and calculate the break-even out level for individual firms

Foundation Course I

1. Students are made to understand the religious, linguistic and cultural diversity of the Indian society and its characteristics.
2. Students are able to describe the nature of inequality and its causes and consequences on the society.
3. Students are made to understand the nature of inequality caused due to these problems and find the solution.
4. Students are able to understand the nature of preamble, features of the constitution and significance of fundamental duties.
5. Students are able to understand working style of the local self-government like municipal corporation, Z.P. and Gram Panchayat etc.

Mathematical and Statistical Techniques I

1. Learners would understand the characteristics of different financial assets such as shares and mutual funds and how to buy and sell these assets in financial markets and make wise investments by calculating rate of return on investments.
2. Learners learn basic rules of counting, arrangement and selection of objects and difference between these two. Learners will learn to make decisions in industry, investment and business using the techniques of Linear Programming and Decision Making.
3. Learners can calculate suitable average for given data-both by formula and graphical method. Also they are able to calculate partition values, combined mean. Learners can compare two or more series of data for consistency and variability using Range, Q.D., M.D., S.D.
4. Learners sharpen their knowledge about set theory. They are introduced to basic concepts of probability with simple examples. Learners are able to give probability distribution of a random variable. Also they can calculate expected gain/loss and variance for practical problems.
5. Learners are introduced to methods of rational decision making in given situations (under risk, under uncertainty). They can choose the best course of action using different criteria.

Environmental Studies I

1. It will help to understand the complexities of our natural environment and relations between different components of environment.
2. Understands the seriousness behind conservation of resources and concept related to sustainable development vis-à-vis improvement of quality of life.
3. Learners develop responsible environmental behaviour and informed decision making and bring in changes in the attitude towards environment.
4. Students will understand the migration pattern of population in the world and its implications. Students will become aware about the various efforts taken worldwide to solve the problems related to urbanization.
5. Students will be able to do investigative studies on various environmental issues related to geographical location of the place.

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Semester II

Financial Accounting

1. Students will be able to convert incomplete records into complete records to facilitate preparation of Final Accounts.
2. Students will be able to understand the concept and practical aspect of Consignment Accounts.
3. Students will be able to solve practical problems by Debtors System and Stock and Debtors System of Dependent Branch.
4. Students will be able to solve practical problems on fire insurance claim.

Business Communication II

1. The learner would acquire proper public speaking technique used in Group Discussions, Conferences, Meetings, Presentations and Interview.
2. Learners are trained to draft trade letters such as letters of inquiry, complaints, claims, adjustment, sales and grievance redressed letters and letters under right to information act which will help students to firmly express their beliefs and feelings and how to make persuasive argument.

Students are exposed to different nature and types of reports. The topic of summarization helps students how to distinguish the most important ideas in a text, how to ignore irrelevant information and how to integrate the central ideas in a meaningful way.

Commerce II

1. Makes learners understand the fundamentals of services, and plans regarding various strategies to increase service and trends in services. Students learn the scope of business and impact of internal and external environment on business
2. Imparts knowledge related to retail changes in India with global perspective and converses on problems and prospects in retailing.
3. Furnishes details regarding BPO, KPO and various e-commerce activities focusing on logistics

4. Be aware of importance of Service Sector with special focus on the retail sector, Business Process Outsourcing, net banking and E-commerce

Business Economics II

1. Students are able to understand different market situations and assess the working of firms under these, in order to fashion their responses to maximize their advantage, both as a consumer and a prospective entrepreneur.
2. Students are now capable of distinguishing between different real life market structures and understand the pricing, output and advertising decisions of firms. This must help them to become more rational consumers.
3. Students are now able to understand the different pricing strategies adopted by firm in the market. This helps them to take appropriate consumption decisions. As prospective entrepreneurs, they now have an in depth idea as to how prices are fixed and profits are earned.
4. Students are capable of evaluating the worth of prospective investment projects to choose the most rewarding one and are now able to carry out the investment project as he is exposed to the various steps and stages of capital budgeting.

Foundation Course II

1. Students are able to understand the meaning of basic concepts related to globalization and its impact on the Indian economy.
2. Students are made to understand the significance of basic human life and fundamental rights in the modern society.
3. Students are able to understand nature of environmental problems and their duty towards protection of the environment.
4. Students are able to explain the causes of stress, conflict, aggression and violence.
5. Students able to understand various techniques like Yoga, Meditation, etc. as the tools to manage stress.

Mathematical and Statistical Techniques II

1. Learners are introduced to concept of functions and derivatives. They can solve practical problems of applications of derivatives in business.
2. Learners would understand the effects of interest on saving and loans, learn to calculate simple interest, compound interest, present and future value of an annuity and equated monthly instalments.
3. Learners can find existence and extent of relation between two variables by graphical and mathematical method. They can estimate unknown values of co-related variables and can calculate coefficient of correlation.
4. Learners would be made familiar with the concepts and techniques of different types of Index numbers and Time Series.
5. Learners are introduced to the properties and applications of Binomial, Poisson and Normal distributions. They can differentiate and solve simple problems based on the same.

Environmental Studies II

1. Students will understand the basis of classification of Solid Waste Students will know how solid waste is affecting the environment and its resources with the help of few case studies.

2. Students will understand that how industries and agriculture too is affecting the natural environment.
3. Students will know about the sustainable way practicing agriculture and industrialization for the conservation of resources and protection of environment.
4. Students will know about India's potential in tourism sector and how the new tourism policy is helping in development of the same.
5. Students will understand the role of ecotourism in reducing the impact that comes with mass tourism. Learners will take pride in knowing about the history of India in connection to environmental conservation. Learners will know that environmental management is necessary for environmental planning which implies the optimal utilization of resources and healthy growth of society.
6. Students will be able to get information to develop a strategic overview of the environmental assets of the region.

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SEM III

Accountancy and Financial Management III

1. Learners will be acquainted with the theoretical as well as practical aspects of accounting of the partnership firm into with respect to admission, retirement, death of partners
2. Learners would be familiar with the sequence of payment of liabilities of the Partnership Firm upon its dissolutions.
3. Learners will be acquainted with the concept of Amalgamation of Firm.
4. Learners will be acquainted with the concept of conversion of Partnership Firm into a limited company.

Management Accounting

1. The learner would understand the concept, function and Scope of Management Accounting Apply it in facilitating decision making.
2. Learner would be able to study and prepare financial statement in vertical form suitable for analysis and to analyze financial statement using different tools of analysis.
3. Learner would get the insight of various ratios and their implications.
4. Learner would be to understand the concept and types of working capital and to determine the required amount of working capital.
5. Learner would able to formulate the estimated period of completion and Profitability of long term investment and equip with various techniques of capital budgeting decisions.

Business Economics III

1. Students are expected to understand the significance of the macroeconomic conception national income accounting.
2. Students are able to explain use of Keynesian theory to provide a solution to the macroeconomic problems.
3. After studying this unit, students are able to understand development of Post-Keynesian economics.
4. Students are able to understand the connection between money supply and inflation

Commerce III

1. Get an insight into principles practices and techniques of company management
2. Learn the basics of management functions applicable for effective management of accompany
3. Learn about the application of principles and techniques of management in the fields such as production and finance
4. Study contemporary terms as well as trends in the field of production, quality control, inventory management and control as well as finance.

Advertising I

1. Get an understanding of advertising as a tool of Integrated Marketing Communication.
2. Obtain knowledge about economic and social impact of advertising and thereby ethical aspects in advertising
3. Understand different types of advertising and role of advertising agency.
4. Be aware of various mediums of advertising and understand its benefits and disadvantages.
5. Learn about techniques of using and creating Copy, Slogan, headlines, illustrations and logo for effective construction of advertisements.

Business law I

1. Students are introduced to basic tools for understanding law and basic concepts of Contract Law.
2. Students are able to analyze detailed provisions of how to make and terminate a contract legally in India.
3. Students are able to appreciate the application of contractual obligations in different practical situations
4. Students are able to understand specific application of Contract law in sale and purchase of Goods
5. Students are able to understand and appreciate application of contract law in Negotiable instruments.

Foundation course III

1. Students are introduced to basic reasons of Human Right Violations and their resistance, legally and constitutionally.
2. Students are able to analyse situations which bring forth disasters and how to effectively manage them.
3. Students are able to appreciate the application of science and develop a scientific temper.
4. Students are expected to be have understanding of basic level communication skills
5. Students get hands on experience to many issues which they are learning in class rooms.

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SEM IV

Accountancy and Financial Management IV

- 1.Learners will be acquainted with the basic terms used in company accounts.
- 2.Learners will be Familiar with the theoretical and practical aspects of issue, conversion and redemption of preference shares.
- 3.Learners would be Familiar with the theoretical and practical aspects of issue, conversion and redemption of debentures.
- 4.Learners will be able to understand the concept of ascertainment and treatment of Profit Prior to Incorporation.

Auditing

- 1.The learner would be able to understand the basic terms and concepts of Audit and to differentiate between Accounting and Auditing, Auditing and Investigation.
- 2.The learner would be able to plan an audit taking into account concepts of evidence, risk and materiality.
- 3.The learner would be able to learn and apply various auditing techniques and audit procedures.
- 4.The learner would be able to understand about basics of vouching and verification

Business Economics IV

- 1.Students are expected to gain insight in understanding basic concepts of public finance.
- 2.Students are expected to understand basic concepts about the taxation, tax burden and its effects.
- 3.After studying this topic, students are expected to have knowledge about government expenditure.
- 4.After studying this unit students are able to understand the implications of budget and Fiscal management

Commerce III

- 1.To acquaint the learners with the basic concepts of Production Management, Inventory Management and Quality Management.
- 2.To provide basic knowledge about India and financial System.
- 3.To update the learners with the recent trends in Finance.

Advertising II

1. Get an understanding of advertising as a tool of Integrated Marketing Communication.
2. Obtain knowledge about economic and social impact of advertising and thereby ethical aspects in advertising
3. Understand different types of advertising and role of advertising agency.
4. Be aware of various mediums of advertising and understand its benefits and disadvantages.
5. Learn about techniques of using and creating Copy, Slogan, headlines, illustrations and logo for effective construction of advertisements

Business Law-II

1. Creates understanding of various standards, maintaining order, solving disputes and other rights. Acts as a guide post for minimally accepted behavior in the society.
2. Students are able to understand the significance and basic concept of company form of organizations
3. Students are now capable of understanding how far you need to be conscious, legally, while implementing various functions in a company. Students are introduced to the market realities of Intellectual Property Rights
4. Students are capable of evaluating partnership firms relative merits and demerits it will help the students to have complete legal knowledge of Business.
5. Students are capable of evaluating their rights and obligations as a consumer. Philosophy and significance of Competition law

Foundation Course IV

1. Students are introduced to basic Human Rights Protection available to new age citizens.
2. Students are expected to develop a sophisticated approach towards environment and concern for nature. 3. Students are able to appreciate the application of science and develop a scientific temper.
4. Students are expected to be having understanding of basic level communication skills and general idea about competitive examinations which they can attempt.
5. Students get hands on experience to many issues and students have to do a project on poster presentation, PPT presentation or on any contemporary issues. They can do any other community outreach programme.

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SEM V

Financial Accounting VII

1. Learner would understand format of company final accounts and various schedules of company final accounts.
2. Learners will be made acquainted with information of buy-back of shares and their legal formalities.
3. Learners would be able to differentiate between Internal Reconstruction and External Reconstruction and to execute the legal and accounting aspect of internal reconstruction.
4. Learners would be able to maintain his/her personal Investment Account as per Accounting Standard and calculate returns on investment in various securities.
5. Learners would get a better understanding about ethical behaviour for Professional Accountants.

Cost Accounting

1. Students will get the insight of the concepts of cost accountancy, material cost and labor cost.
2. Students will get the insight of overheads, cost sheet and reconciliation of Profits as per financial accounts and cost accounts.

Direct and Indirect Taxation -1

1. Students will be able to identify the technical terms related to Direct Taxation.

2. Students would be able to determine the residential status of an assessee and thus should be able to compute the Taxable Income of Assessee with different residential status.
3. Students would be able to compute Income from Salaries, House Property, Business and Profession, Capital Gain and income from other sources.
4. Students would be able to compute the net total income of an Individual assessee considering the income from all heads of income and the deduction under chp VI-A of the Income Tax act, 1961.

Commerce V

1. Get holistic idea about the evolution of marketing, contemporary trends in marketing and various marketing strategies (4 P's) to handle marketing activity of a business firm
2. Learn about the psyche of consumer behavior so as to handle them effectively
3. Be able to venture into the domain of marketing more confidently as he will be more quipped with latest tools and techniques of marketing.
4. Students can use competitive strategies where they can apply theoretical knowledge for practical scenarios through case-based learning and projects.

Business Economics V

1. Students are expected to be familiar with the process of reforms and the improvements in social and economic infrastructure, to enable them to understand and appreciate the ongoing policy changes.
2. Students are expected to be familiar with the agricultural scenario in the county including the crucial issues of pricing and marketing to form informed opinion
3. After studying this unit, students are to have an in depth knowledge of the secondary and tertiary sectors of the economy and the problems facing them
4. Students are expected to become effective and productive participants of the financial sector and the various employment opportunities offered by it.

Computer system and Application V

1. Know basic concept of Computer networking and Identify the different types of network devices and their functions within a network
2. Understand internet concepts, connections, working and services.
3. Work effectively with a range of current, standard, Office Productivity software application that is Excel.
4. Can also work effectively with a Database Software that is MySQL.

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SEM VI

Financial Accounting IX

1. Learners would be able to calculate purchase consideration by various methods and solving practical problems based on Amalgamation, Absorption and External Reconstruction of Companies.
2. Learners would be able to understand foreign transaction and currency rate and their effects.
3. Learners would be able to solve practical problems based on liquidation of company.
4. Learners would be made aware of types of underwriting and determine Underwriter's Liability.
5. Learners would be able to understand LLP and their accounting procedures

Cost Accounting

1. Students will get the insight of cost recording systems.
2. Students will get the insight of contract costing and process costing.
3. Students will get the insight of standard costing and marginal costing.
4. Students will get the overview insight of target costing, life cycle costing, bench marking and ABC.

Direct and Indirect Taxation – II

1. Students will be able to identify the technical terms related to Goods and Service Tax (GST)
2. Students would be able to understand the difference between forward charge and reverse charge mechanism and also to understand the difference between composite supply and Mixed Supply.
3. Students would be able to determine the Time, Place and Value of supply.
4. Students would be able to know the contents and format for various documents like tax invoice, debit note, credit note etc.
5. Students would be able to compute the amount of CGST, SGST and IGST payable after considering the eligible input tax credit.
6. Students would be able to determine whether a person is required to obtain registration under GST law.

Commerce VI

1. Learn about the invaluable role of HR in the effective management of business organization
2. Get an idea about contemporary practices in the field of HRM
3. Know about the nature of challenges faced by HR manger in changing business environment in the millennium Employee engagement, HRIS, challenges in HRM in recent times
4. Students have learnt about the role of HR in nurturing creativity, idea generation, and knowledge sharing among employees.

Business Economics VI

1. Students are expected to gain insight in to the various theories on trade.
2. Students are expected to be aware of the latest developments in international trade as well as gain knowledge on developments on Britain's relationship with the rest of Europe.
3. After studying this topic, students are expected to have gained adequate knowledge regarding the India's external sector and how the WTO provisions have impacted in India
4. After studying this unit students are to have gained enough knowledge on the exchange rate determination so that they can become active participation in the market.

Computer system and Application VI

1. Upon completion, students will understand skills necessary to work with advance Excel.
2. Understand the features of e-commerce
3. Understand the online payment system

4. Make use of lookup, conditional, string, date and statistical functions
5. make use of scenario, goal seek and solver
6. create, record and manage macros
7. Upon completion, students will get acquaint to work with graphical user interface using Visual Basics
8. understand VB environment, controls, datatypes, variables, constants and calculation
9. develop and work with small programs